

## | BONUS SESSION 2

### HOW TO MAKE A PHOTO AVATAR



# PHOTO AVATAR PREPARATION

## Use High-Quality Portraits

- Use high-resolution (1080p minimum recommended) images. Front-Facing & Centered
- The subject must face directly toward the camera. Avoid side profiles or high-angle/low-angle shots



## Clear Facial Features

- Ensure eyes are open and visible, and the mouth is closed or in a neutral expression

# PHOTO AVATAR PREPARATION

## Lighting

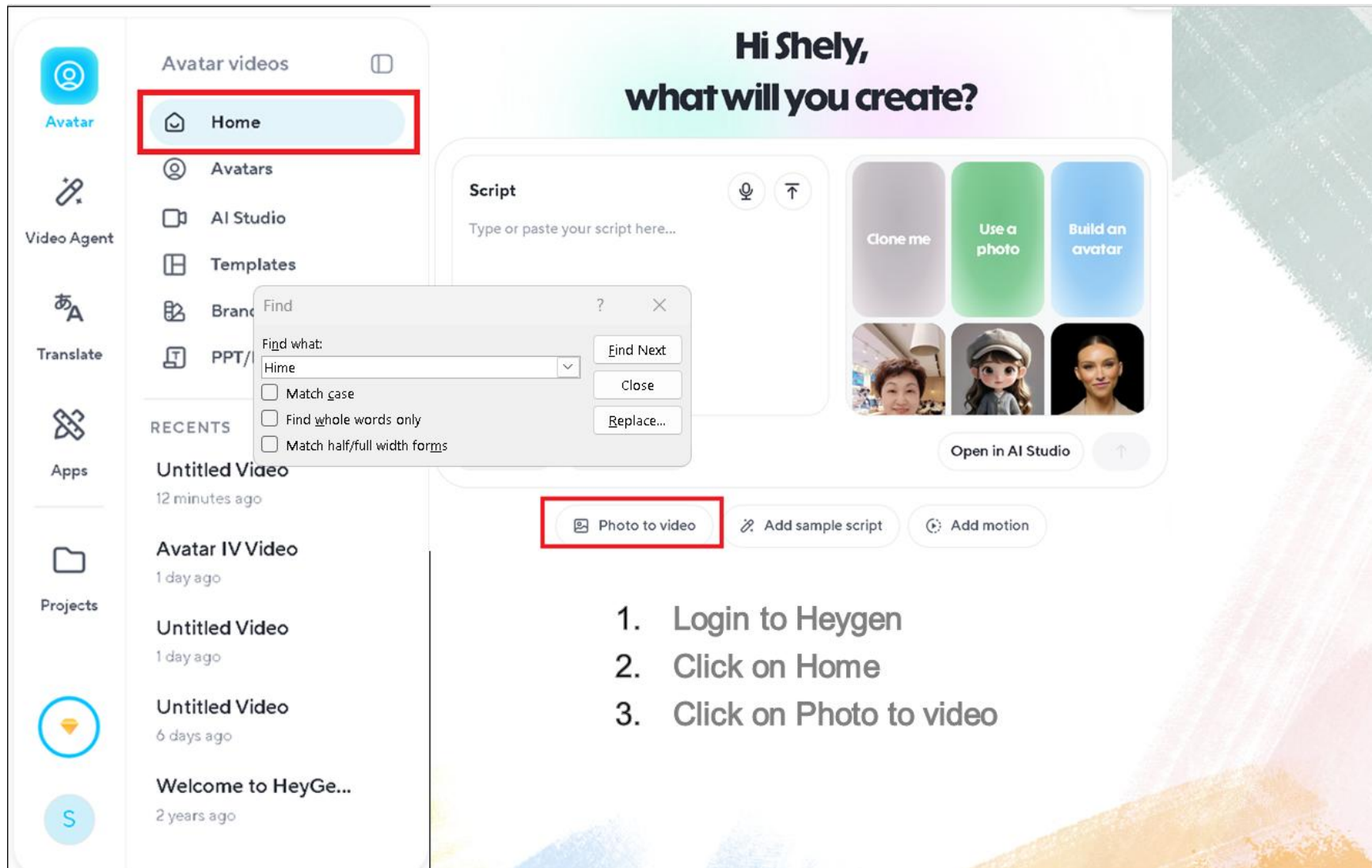
- Use bright, even lighting to minimize shadows on the face, which can cause artifacts in the animation



## Simple Background

- Avoid busy or cluttered backgrounds
- Avoid Obstructions: Do not use photos with sunglasses, masks, or hands covering the face.





# Hi Shely, what will you create?

## Script



Type or paste your script here...



Upload photo or drag and drop here

For best results, choose a photo that's at least 720p with a clear view of a face.

Try a sample photo



× Photo to video

720p ▾

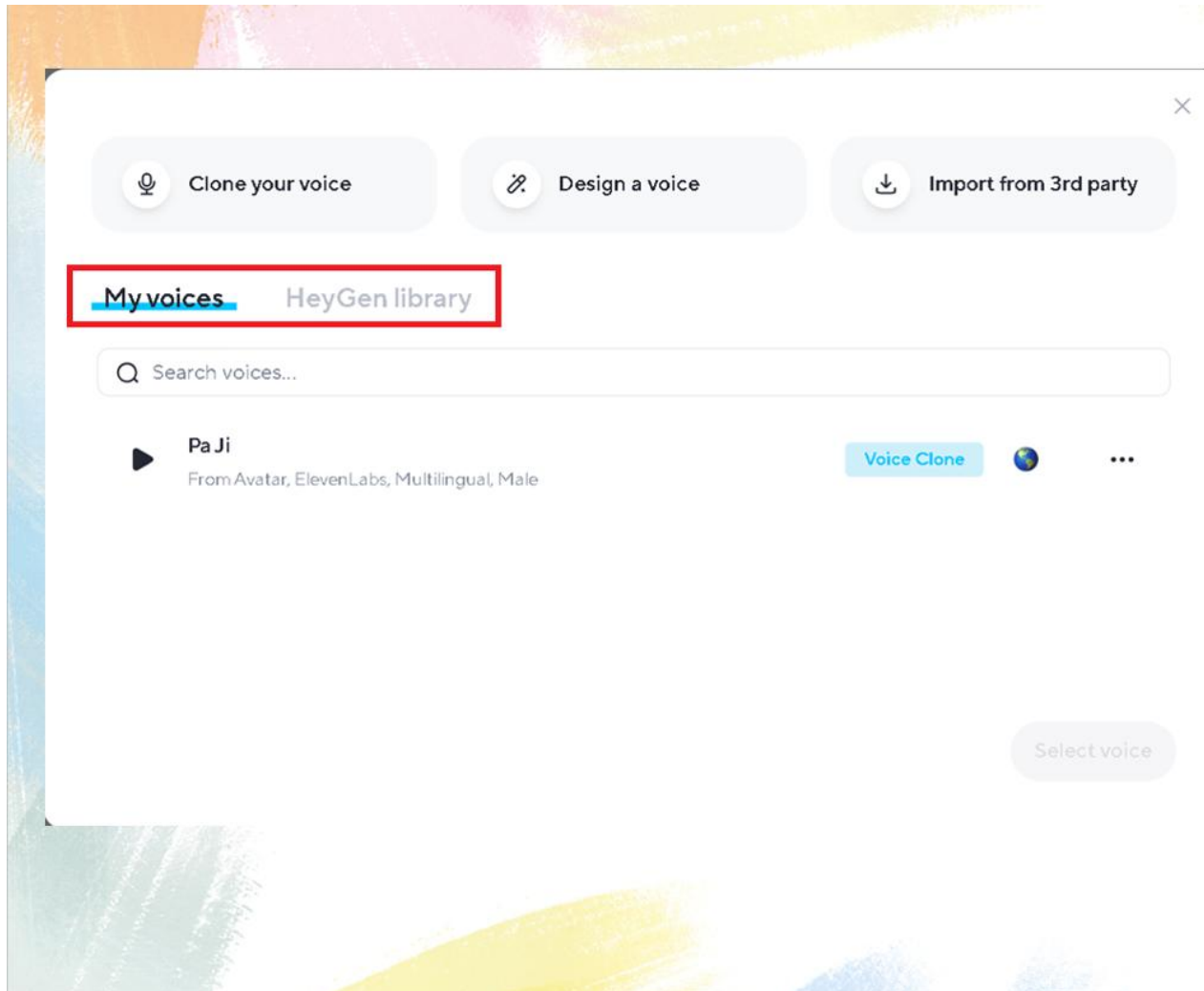
Voice ▾



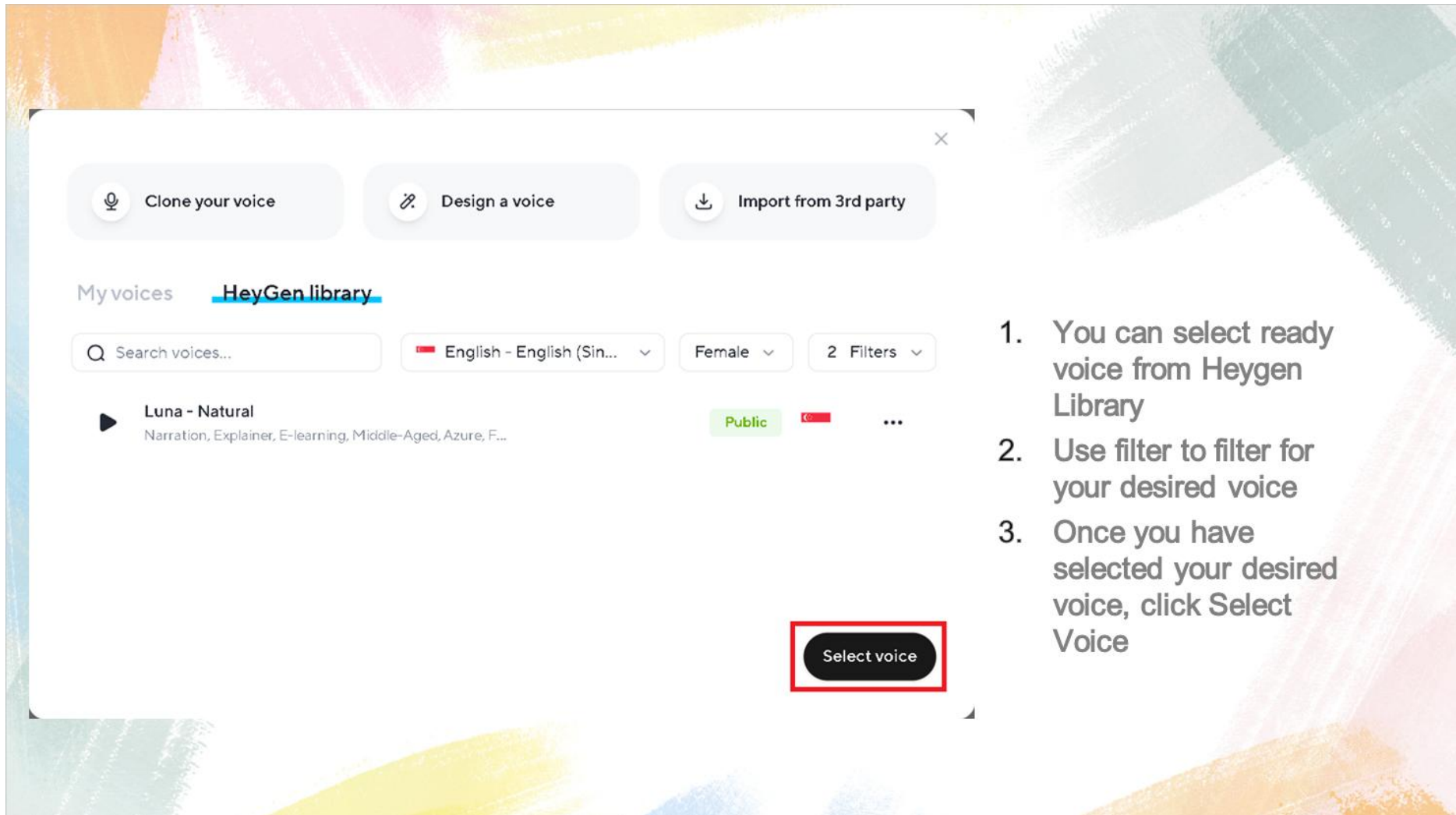
🔗 Add sample script

🔄 Add motion

1. Click or drag your photo onto the "Upload photo or drag and drop here" area
2. Click on Voice



1. You can use your own voice or choose a voice from the HeyGen Library
2. To use your own voice, you can either upload your recorded voice speech or clone your voice



1. You can select ready voice from Heygen Library
2. Use filter to filter for your desired voice
3. Once you have selected your desired voice, click Select Voice

# Hi Shely, what will you create?

## Script



We need to take risks. We need to go broke. We need to prove them wrong, simply by not giving up.

97/210



## Upload photo or drag and drop here

For best results, choose a photo that's at least 720p with a clear view of a face.

Try a sample photo



× Photo to video

720p ▾

Hope ▾

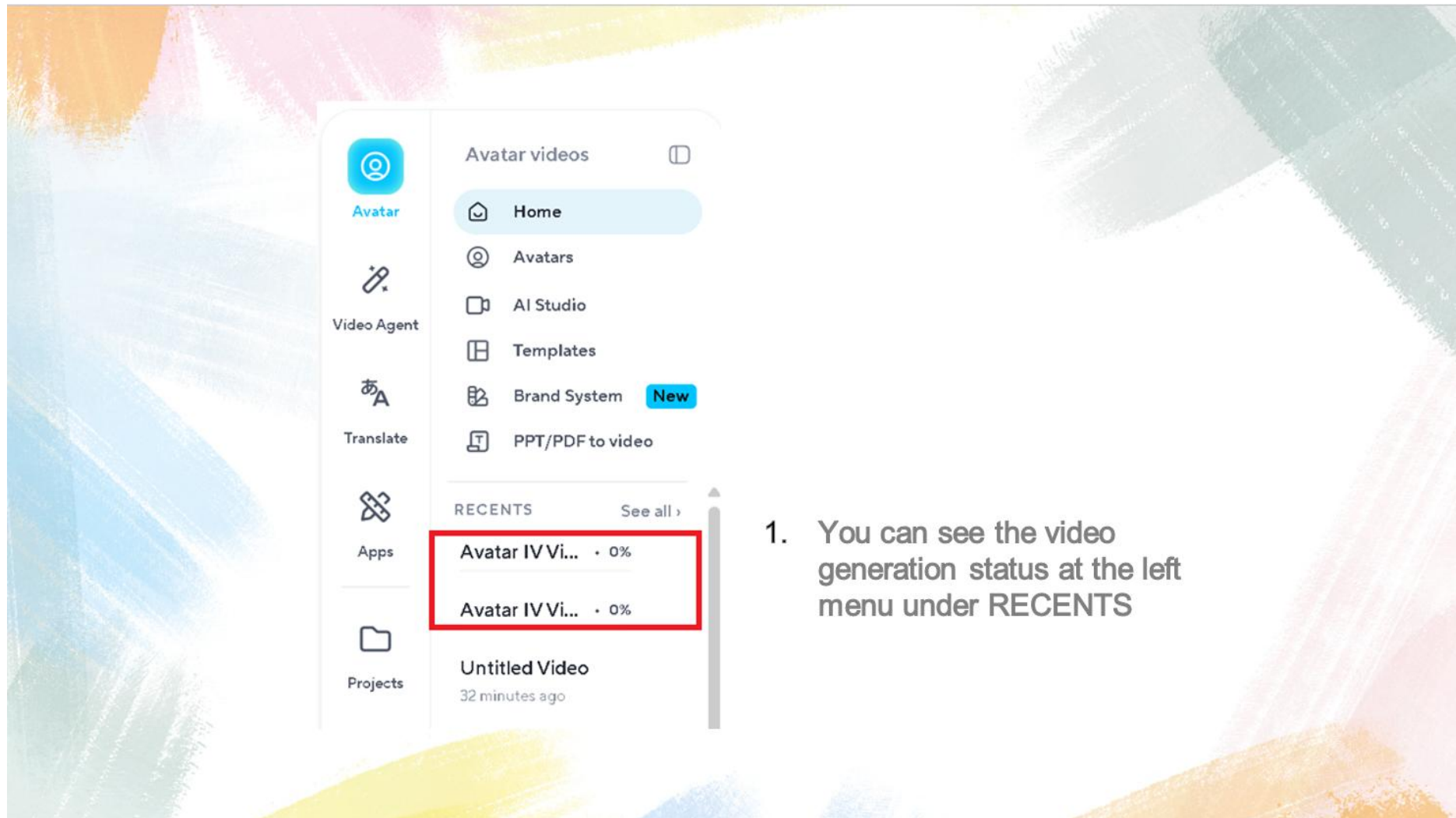


🔗 Add sample script

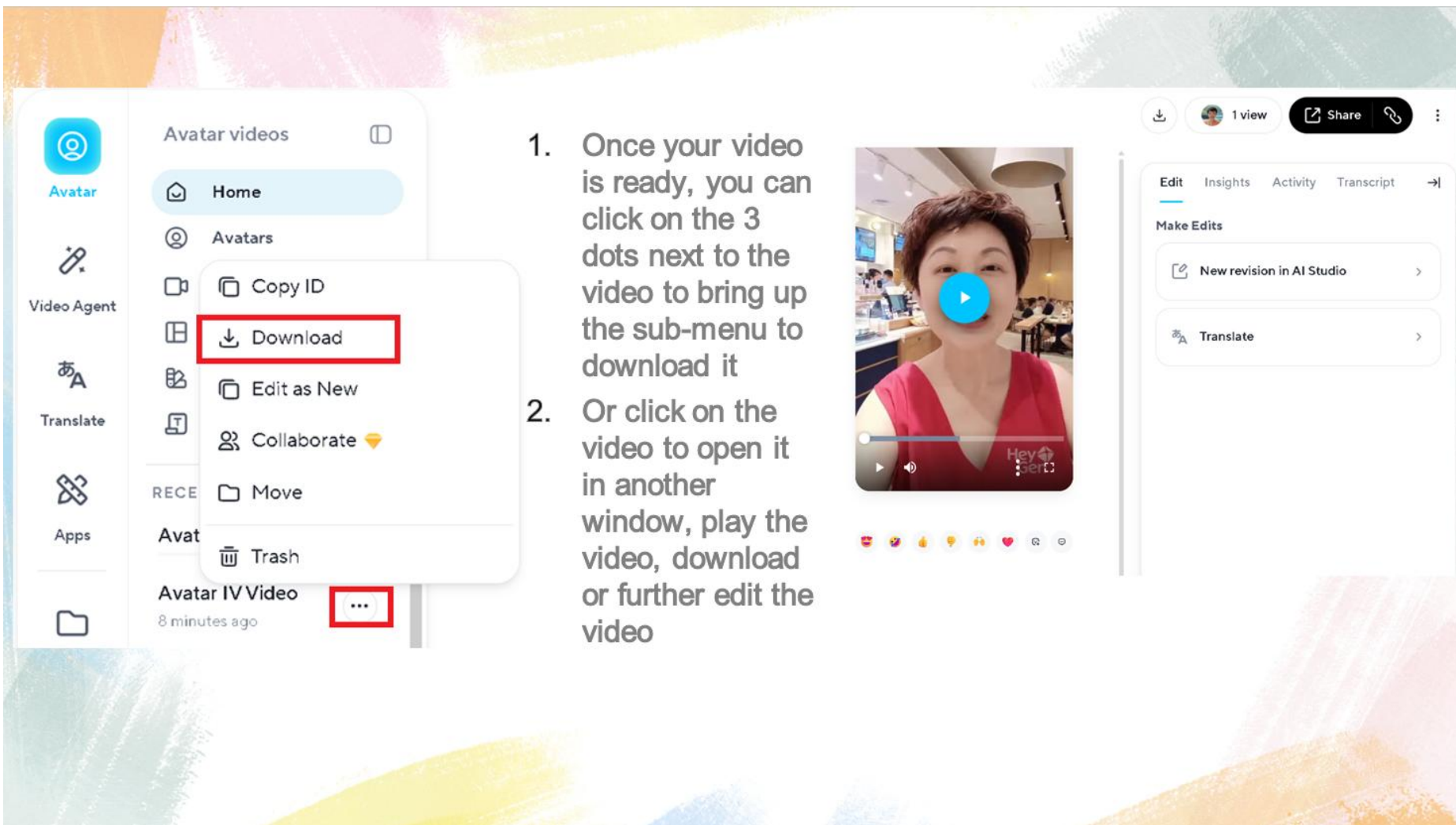
🔄 Add motion

1. Paste your speech script in Script box
2. Click the Up-arrow button to start producing your AI avatar video

**Note:**  
1080p & Add motion option  
only available for paid plan



1. You can see the video generation status at the left menu under RECENTS



1. Once your video is ready, you can click on the 3 dots next to the video to bring up the sub-menu to download it
2. Or click on the video to open it in another window, play the video, download or further edit the video